

George F. Halow  
Brian Talbot

case 2-199-717  
September 22, 2017

## Ethics and Integrity in Business: Navigating Ethical Risks and Transgressions in the Workplace — Case A

### Description

This set of six cases, authored by George Halow and Brian Talbot, trains university students and early-stage professionals in ethical behavior in the workplace. It allows them to step into the role of Andrea Johnson, a fictional college graduate who is steering through potential ethical risks in a mid-sized organization (although the material is equally effective for training for large & small organizations, non-profits, and other organizations or clubs). Students follow Andrea through multiple assignments in her early career and experience the associated situational ethical issues. They will learn to use some fundamental tools for how to recognize, address, and successfully overcome compromising situations.

Case A can be given to students before class, with Cases B-F handed out sequentially during class, with moderated group discussion on each case before the next one is handed out. (Or, alternatively, all cases can be handed out sequentially, in class.) Maximum effectiveness is achieved if students read and respond in class discussion live, in real-time with first reactions, vs. receiving all the material beforehand and having time to prepare.

All cases are stand-alone. They can be taught as a group, in sequence, or even individually, as a supplement to another course. Cases B-F are separate documents and are included as part of the teaching note so that the instructor can reveal further information and outcomes over time.

### Teaching Objectives

Upon successful completion of these cases, students will:

- Be able to classify and distinguish between the different types of ethical transgressions that professionals face in all industries on a regular basis
- Learn approaches that can help them address ethical transgression risks of virtually all types
- Be able to apply the concepts in a variety of real-world situations, to achieve a successful outcome and help them ensure they will do the right things and keep their reputation for integrity strong

*Published by WDI Publishing, a division of the William Davidson Institute (WDI) at the University of Michigan.*

©2017 George F. Halow. 1-5821437871. All Rights Reserved. This case was written by George F. Halow, Global Investment Efficiency Manager, Product Planning & Strategy at Ford Motor Company, and Professor Brian Talbot, Professor Emeritus of Business Administration, Professor Emeritus of Operations and Management Science at The University of Michigan's Ross School of Business.

This case was prepared exclusively as the basis for class discussion and is not intended to illustrate either effective or ineffective handling of a situation. The case should not be considered criticism or endorsement and should not be used as a source of primary data.

*Unauthorized reproduction and distribution is an infringement of copyright. Contact us for permissions: [Permissions@WDIpublishing.com](mailto:Permissions@WDIpublishing.com) or 734-615-9553*